

Expert Tips to Make the Most of AIB 2019 Copenhagen

By Dana Minbaeva and Larissa Rabbiosi

Copenhagen is a truly vibrant, urban, and diverse city. Whether you prefer exploring Denmark's history at our local museums, viewing fascinating architecture at the Royal Palace, or sampling our world-renowned New Nordic Cuisine and Danish design shops, there is something for every taste.



Dana Minbaeva is the Local Committee Chair for AIB 2019 and a professor in the Copenhagen Business School's Department of Strategy and Innovation.

Lodging and Travel

Where is the best place to stay? AIB has already booked several hotels at a special conference price. Start by browsing your options at aib.msu.edu/events/2019, then choose the area that fits your style and preferences. As long as you're staying close to a Copenhagen Metro Station, you'll be able to get to the conference venue in a matter of minutes.

In addition to a convenient public transportation system, Copenhagen has one of the world's best biking infrastructures, making it easy to ride from one end of the city to the other in no more than twenty minutes. This is a great option for our more adventurous (and athletic) conference attendees!

On-Campus Attractions at the Copenhagen Business School

CBS' four main campus buildings are all unique architectural marvels in their own right, and well worth a visit. Plus, there's even more to see in the surrounding area:

- **Kilen**, the four-story wedge-shaped building was designed by Lundgaard & Tranberg Architects and was the recipient of numerous architecture and design awards such as the prestigious

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AIB 2019 COPENHAGEN

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RIBA Award, by the Royal Institute of British Architects.

- **Porcelænshaven** gives you a glimpse back into the late 1800s when this area was the site of the Royal Porcelain Manufactory. If you cannot resist buying an original porcelain piece, do not forget to visit the Royal Copenhagen and Georg Jensen's factory outlet stores close by.
- **Frederiksberg Gardens** has an entrance which is just adjacent to Porcelænshaven. Take a walk or run in the largest and most romantic landscape in Copenhagen.
- **Solbjerg**, the main conference building, was designed by Vilhelm Lauritzen Architects and was inaugurated in 1999.

The building has many original art pieces exhibited throughout: paintings, sculptures, digital art, and more.

- **Dalgas Have** was designed by Henning Larsen Architects, who also designed the Foreign Ministry in Riyadh, as well as the opera house situated on the waterfront of Copenhagen harbor.



A stunning view from the top floor of Copenhagen Business School's award-winning Kilen building.

Exploring Copenhagen (and Beyond)

The city is divided into several diverse districts and there are plenty of interesting sights just beyond the city limits:

- **Copenhagen City Center (Indre Bro)** is the historic, geographic and political heart of Copenhagen. Here you'll find Tivoli Garden, the Little Mermaid, Copenhagen Opera House, outstanding museums (The National Gallery of Denmark, Ny Carlsberg Glyptotek, or The National Museum), and the Royal Palace.
- **Frederiksberg** (where CBS is located) has a more leafy, suburban vibe but is also home to the grand royal park Frederiksberg Have and Copenhagen Zoo.
- **Vesterbro** shows a more hip, edgy side of Copenhagen, with plenty of eclectic shops, diverse restaurants, and funky bars.
- **The Meatpacking District** used to be home to Copenhagen's meat industry businesses, and in recent years has changed into a new creative cluster with a trendy nightlife and a broad range of high-quality restaurants.
- **Nørrebro** is Copenhagen's multicultural heart, packed with things to do, both day (e.g. the "Know your "bro" walking tour, find Hans Christian Andersen and Kierkegaard's grave at Assistens Cemetery) and night (a bustling nightlife of cocktail bars, gastropubs, and shawarma).
- **Outside the city** there are plenty of exciting destinations just a short train ride away. Plan your visit to the Louisiana Museum of Modern Art, located 25 miles north of Copenhagen. The museum offers a panoramic view of Sweden across the sea, presents six to ten special exhibitions annually, and has a distinguished art collection with over 3,500 works. And if you are bringing your kids, AWE-SOMENESS awaits at Legoland in Billund!

In sum, Copenhagen has lots to offer for every taste. Whether you plan to visit museums, engage in an architectural tour, walk around the historic city center, experience the Scandinavian design in Illums Bolighus and Magasin, or stroll through Copenhagen's colorful streets, you will have a memorable time.

MORE RESOURCES

Free thing to do in Copenhagen: aib.to/2019free

Day trips from Copenhagen: aib.to/2019daytrips

Recommended bike rental app: aib.to/2019bike



Copenhagen's Nørrebro district has no shortage of activities for adventurous AIB Conference attendees.

Announcements

The most up-to-date announcements are also on our homepage at aib.msu.edu

Election of AIB Executive Board Members

The members below have been nominated to be on the ballot for the AIB Executive Board and, if elected, will serve from August 1, 2019 – July 31, 2022. To learn more about the candidates and cast your vote, visit the AIB website, <https://aib.msu.edu/>.

President-Elect:



Jeremy Clegg
University of Leeds
(United Kingdom)

Vice-President Program-Elect (2021 Program Chair):



Tailan Chi
Kansas University
(USA)

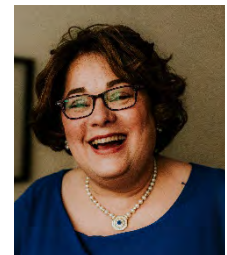


Gary Knight
Williamette University
(USA)

Vice-President Administration:



Seung Ho "Sam" Park
Nanyang Technological
University, (Singapore)



Becky Reuber
University of Toronto
(Canada)

Reflections from Our President:

Preparing for AIB 2019 Copenhagen

The dates for our annual conference in Copenhagen are approaching fast: June 24-27. The theme of this year's meeting is "International Business in an Unsettling Political and Economic Environment," topics that are sure to start many interesting and timely conversations among our attendees.



AIB President
Chuck C. Y. Kwok

As a representative of our local host institution, the Copenhagen Business School, Dana Minbaeva leads off this edition of the Newsletter with an article highlighting the many unique, local sights and experiences our members will be able to take advantage of in between conference sessions.

Complementing Dana's insights into Copenhagen's cultural offerings, this issue also includes a comprehensive overview of all the resources that will be on offer at this year's conference, including a tentative schedule, lodging information, stipends, workshops, and our professional placement center.

Also in this issue, Daniel Rottig contributes an article on his editorial tenure at *AIB Insights*. John Mezias was recently selected to succeed him as the new editor. I appreciate Daniel and his team for all of their hard work in establishing a new guiding vision for this long-running AIB publication—his reflections are well worth reading.

REFLECTIONS FROM OUR PRESIDENT

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It's election time again for AIB's Executive Board! This issue provides brief introductions to all our current nominees. These are especially helpful since, by the time we meet in August, there will be a group of board members preparing to step down and a new crop of leaders coming on board. I appreciate the election system of AIB, which allows newly elected officials to learn from existing officials while they serve together. By August 1, Lorraine Eden will leave the board. I shall become the Immediate Past President, Marjorie Lyles will be the President, and there will be a new President-Elect. I look forward to working with the new board members.

I also want use this opportunity to remind you that the AIB Code of Ethics is now available on our website at aib.msu.edu/ethics. I would like to thank the Ethics Policy Committee consisting of Denis Arnold (chair), Rosalie Tung, Anne Tsui, and Alain Verbeke. Lorraine Eden, our Immediate Past President, also provided a lot of support to this committee in drafting the Code of Ethics. The AIB Executive Board reviewed this code in multiple rounds. I thank them all for their many hours of hard work.

With that business covered, it's also worth keeping in mind the old phrase, "All work and no play makes Jack a dull boy." I encourage all our attendees to arrive at Copenhagen a day or two early or stay a couple of days more after the conference. Bring your family if they have not visited Copenhagen before. There are many sights worth seeing. After all, you shouldn't visit the Danish capital without saying hello to the Little Mermaid!

Annual Meeting Updates

Find more information at aib.msu.edu/events/2019

Meeting Venue

Thought leaders in the world of International Business are getting ready to gather in Copenhagen this June. The AIB 2019 Annual Meeting will be hosted on the architecturally stunning campus of the Copenhagen Business School. These award-winning buildings will serve as the primary meeting venues for both our pre-conference activities and the main conference program, from June 23-27.

Lodging and Transportation

Paying for your lodging through AIB's official booking service, HelmsBriscoe, allows us to provide you with specially negotiated rates and dedicated customer service. Start by visiting aib.to/lodging2019 and clicking the "Book Your Hotel Now" button.



Fans of Danish design will find plenty to admire among our recommended conference hotels.

Please note that **all quoted rates include wifi and VAT**. A majority of our official hotels also provide a complimentary breakfast to their guests, with the exception of the Axel Guldsmeden.

Copenhagen is a walking- and biking-friendly city with an extremely strong public transportation system. To help you plan your travel routine, please reference the map on the next page, which outlines the relative locations of each hotel, the conference venue, and the Gala Dinner location.

Gala Event

The Gala Event on Wednesday, June 26 will take you on a culinary journey through “New Nordic Cuisine” in the electrifying atmosphere of the historical Central Train Workshop. Experience a unique combination of tradition and modernity in this venue that will take you back to the origin of Danish industrial culture. Celebrate AIB 2019 by enjoying a cocktail in the garden space, dining together, and dancing the night away in true Copenhagen style.

Travel Stipends

AIB offers a limited number of travel stipends for doctoral students to assist with expenses related to attending the AIB 2019 Copenhagen Meeting. These are made possible through the financial support of AIB and by individual member contributions.

For doctoral students, a limited number of stipends valued at US\$500–\$1000 are available to help with expenses associated with attending the conference. Stipends are available for full-time Ph.D. students who plan to attend a preconference consortium (especially the Doctoral Consortium) and/or have a paper accepted for presentation at the meeting. Recipients of the stipends will be expected to assist with various logistical tasks during the conference, for approximately ten hours.

For application instructions, please see aib.to/stipend2019.

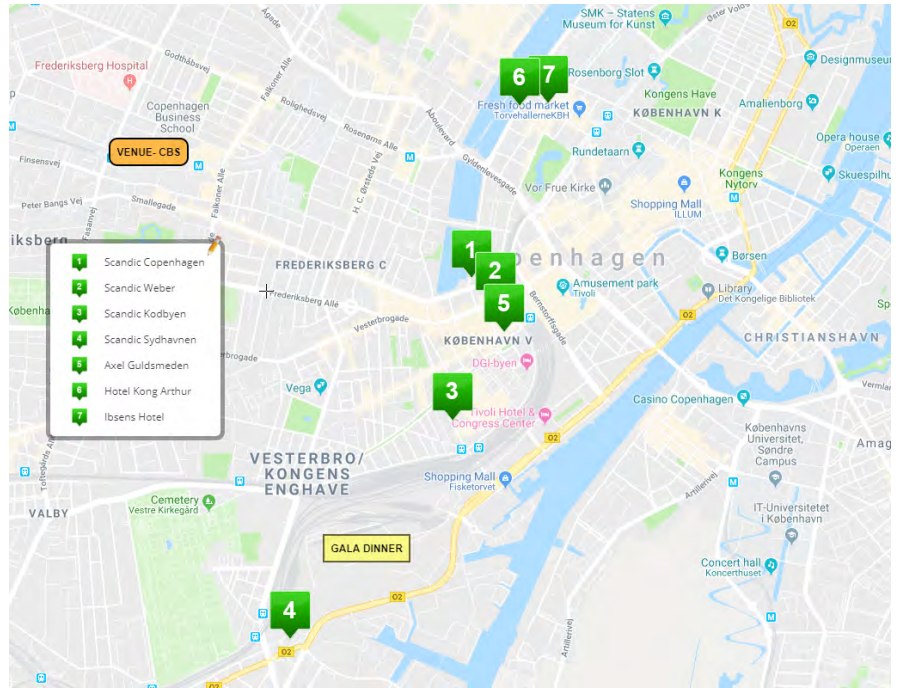
Professional Placement Center

The AIB Placement Center is a **free** service for job applicants and institutions who will be attending or represented at the AIB 2019 Copenhagen conference. Placement Services will be available from **June 25-27**. During these days, applicants and university representatives can utilize the placement center facility for interviews at no cost.

If you are a job applicant or a college/university with an open position that you would like to advertise, please visit the Placement Services home page for more detailed instructions on how and where to submit your information: aib.to/placement2019.

The Placement Center web page will be updated on a daily basis, hence we invite recruiters and job applicants to visit the website regularly and make direct contacts with applicants or institutions of interest **prior** to the conference.

Please send questions and comments to Dr. Hadi Alhorr, Placement Services Coordinator, at aib_placement@slu.edu.



AIB 2019 Registration Deadlines

Early Registration Deadline: March 31, 2019
Registration Deadline for Presenters: April 15, 2019
Regular Registration Deadline: May 15, 2019

Additional Important Dates

Travel Stipends Application Deadline: March 15, 2019
Hotel Reservation Deadline: May 15, 2019
Register now at aib.to/register2019

AIB 2019 Copenhagen

Pre-Conference Activities

Saturday, June 22, 2019

9:00 am - 5:00 pm	AIB Board Meeting (AIB Board Members only)
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Sunday, June 23, 2019

9:00 am - 12:00 pm	The PDW on Research on Family Businesses in Transition Economies
9:00 am - 5:00 pm	AIB Board Meeting (AIB Board Members only)
9:00 am - 5:00 pm	AJBS Conference (separate submission and registration process)
9:00 am - 5:00 pm	Research Methods SIG Workshops (pre-registration required)
12:00 pm - 5:00 pm	Faculty Development in International Entrepreneurship
1:00 pm - 4:00 pm	MOR Paper Development Workshop
2:00 pm - 6:00 pm	IBR Paper Development Workshop (accepted authors only)
2:00 pm - 6:00 pm	GSJ Paper Development Workshop (accepted authors only)
2:00 pm - 6:00 pm	JMS/JWB Paper Development Workshop (accepted authors only)

Monday, June 24, 2019

8:30 am - 2:00 pm	JIBS Paper Development Workshop (Accepted authors only)
8:30 am - 2:30 pm	JIBP Paper Development Workshop (Accepted authors only)
8:30 am - 4:00 pm	Sheth Doctoral Consortium (Accepted students only)
9:00 am - 4:00 pm	Junior Faculty Consortium (Accepted faculty only)
9:00 am - 12:00 pm	Academic Writing Workshop Morning Session (advance signup required)
9:00 am - 12:00 pm	Meet Copenhagen with CBS
1:00 pm - 4:00 pm	Academic Writing Workshop Afternoon Session (advance signup required)
1:00 pm - 4:30 pm	CBS Engagement Day
8:00 am - 3:00 pm	Community Engagement Visits (Pre-registration required)

Main Conference

Monday, June 24, 2019

4:00 pm - 5:00 pm	New Members Welcome
5:15 pm - 7:30 pm	AIB Conference Opening Plenary
7:30 pm - 9:00 pm	Presidential Reception

Tuesday, June 25, 2019

8:00 am - 8:45 am	Fellows Cafe (open to all)
9:00 am - 5:30 pm	Full Day of Sessions
7:00 pm - 9:30 pm	AIB Fellows Dinner (AIB Fellows only)

Wednesday, June 26, 2019

8:00 am - 8:45 am	Fellows Cafe (open to all)
9:00 am - 5:30 pm	Full Day of Sessions
7:30 pm - 10:30 pm	Gala Event

Thursday, June 27, 2019

8:00 am - 8:45 am	Fellows Cafe (open to all)
9:00 am - 4:00 pm	Full Day of Sessions
4:15 pm - 5:45 pm	AIB Awards Ceremony and Business Meeting
5:45 pm - 7:00 pm	AIB Farewell Reception

A Reluctant Announcement by the President

By Chuck C.Y. Kwok, AIB President

In order for scholars to be impactful in society, we need to teach well and work diligently on research. We also need to set good moral examples. Students look up to us, young scholars model after established scholars, and practitioners seek our advice in implementing changes to improve society.

Integrity is one key value in our AIB Mission, Vision and Values statement. We believe in practicing the highest ethical principles in our research, education, and professional lives. In reality, however, not all scholars always follow ethical practice. As a respected global academic association, we believe the Academy of International Business needs to take a stand.

A number of months ago, we received complaints about possible plagiarism by a member of our organization, Dr. Jean-Michel Quentier. Our AIB Ethics Review Committee (consisting of Chairperson Paul Vaaler, Tatiana Kostova, and Bodo Schlegelmilch) spent a lot of time examining evidence and contacting the affected individuals. They concluded that there was sufficient evidence to support these accusations of plagiarism. I studied the evidence they provided and discussed the committee's recommendation with the AIB Executive Board.

In my role as the President of the Academy of International Business, I hereby make a solemn announcement as follows: "After a thorough and far-reaching investigation including an investigation by the AIB Ethics Review Committee, the AIB President and the AIB Executive Board have concluded that Dr. Jean-Michel Quentier engaged in serial plagiarism amounting to egregious violation of professional ethics, including those governing AIB members. Dr. Jean-Michel Quentier's AIB membership is hereby revoked."

I have written to Dr. Quentier to inform him of these actions. I am reluctant to make such an announcement, but believe it is essential in order to maintain the integrity of our association. I certainly hope that this is the last and only time when such an announcement of an ethics violation by an AIB member is published in the AIB Newsletter.

To stay up-to-date on all of AIB's ethics policies visit aib.to/ethics

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Blue Ocean Shift to Adjust the Pendulum in IB Publications:

Why Our Field Needs to Nurture a New Breed of Journals

An *AIB Insights* Farewell Editorial by Daniel Rottig

With the latest issue of *AIB Insights* (Volume 18, Issue 4), I have concluded my six-year term in an editorial role for that esteemed AIB publication. I have been asked by the leadership of the Academy of International Business to write a farewell editorial (which is published in the current issue of *AIB Insights*, Volume 19, Issue 1), and to draft a brief summary for this newsletter. In a nutshell, it has been a great ride!

Over my editorial tenure, I believe, *AIB Insights* has not only become a more impactful and well-respected conduit for interesting, topical, current, and thought-provoking articles, but also has been instrumental in defining and further developing a new space (or blue ocean) in the field of international business that complements traditional academic journals. The timely, concise and fresh nature of the articles published in *AIB Insights*, which are increasingly interactive and predominantly published in coherent and focused issues, communicate novel ideas and rigorous academic research in a non-traditional way. In so doing, *AIB Insights* has made the work of IB scholars readily accessible to a broader audience of practitioners, educators, and policy-makers as well as colleagues in other fields.

AIB Insights, therefore, has become a key conduit for publishing phenomenon-based research based on which business practitioners and policy-makers can make evidence-based decisions. I further believe that *AIB Insights* constitutes a critical component in making our field more legitimate and relevant again by contributing to the needed adjustment of the pendulum in IB publications toward academically rigorous as well as practically relevant scholarship, and toward asking relevant questions of the same sense of scope and ambition that characterized the early days of IB research. In short, *AIB Insights* aims at making our field exciting, impactful and insightful again.

When I talked about the nature and value of *AIB Insights* in my editorial commentaries, on Meet-the-Editors panels at IB conferences, and in my correspondence with potential authors, I typically began by noting, half-joking and half-seriously, that *AIB Insights* starts with an 'A' and therefore should be considered an 'A' journal. I meant this not in the sense of a traditional "four-star" academic journal, but in the sense of its "A-star" relevance, currency, and insightfulness, and the potential impact its articles.

I've often described the nature of *AIB Insights* articles as "Written TED Talks" – fresh, topical, concise, and thought-provoking essays that present path-breaking research, knowledge and ideas in a way that is readily accessible to a broader audience, beyond a traditional academic readership. In so doing, *AIB Insights* is uniquely positioned to span traditional boundaries by way of communicating new IB research findings, ideas, and insights to IB scholars, educators, practitioners, policy-makers, and colleagues in other fields to inform, enlighten and disseminate "ideas worth sharing" in international business.



*Daniel Rottig is Associate Professor of International Business and Strategic Management in the Lutgert College of Business at Florida Gulf Coast University, USA. He served as the Associate Editor of *AIB Insights* from 2013-15 and as Editor from 2016-18.*

**COHERENT
& FOCUSED**

- Concise Articles
- Focused Issues
- Thematic and Regional Emphasis

**RELEVANT
& TIMELY**

- Speed to Publication
- Phenomenon-based
- Responsive to Current Developments in IB

**INTERACTIVE
& ACCESSIBLE**

- Open Access
- Interactive Articles
- Online Commentary & New Social Media

An infographic developed by Daniel Rottig to illustrate the core values readers should expect from each issue of AIB Insights.

When asked about the *raison d'être* for *AIB Insights*, I would typically point my questioner toward the three pillars depicted in the figure above. I believe these capture the essence of *AIB Insights*, illustrating what sets it apart in a field filled with traditional journals and new journal formats. In the current issue of *AIB Insights* (Volume 19, Issue 1), I delineate these three pillars in greater detail and discuss the key initiatives and activities that I have spearheaded over my editorial tenure.

When taking a final look back, I am very proud of what we have accomplished during my editorial leadership of *AIB Insights* over the past six years, and I am thrilled about the upward trajectory we have put the journal on. Looking forward, I could not be more confident in John Mezias and Bill Newburry, who will serve as the new editorial team over the next 3-year term from 2019-21, and in their ability to take *AIB Insights* to the next level.

Go AIB, Go *Insights*!

GET READY FOR #AIB2019



REGISTRATION

aib.to/register2019

LODGING

aib.to/lodging2019

TRAVEL STIPENDS

aib.to/stipend2019

Contributions

Donations from AIB members are always appreciated.

AIB Initiatives

Contributions to AIB support doctoral student travel stipends, faculty fellowships, research grants and special projects authorized by the AIB Executive Board. Donations to support these projects may be made during AIB membership renewal or annual meeting registration processes, or may be sent separately to the AIB Secretariat anytime throughout the year. Here, we offer a note of thanks to the members listed below for generously contributing to AIB's initiatives in 2018:

Full Benefactors

Gifts of \$100 and more

Lorraine Eden
Constantine S. Katsikeas
Noritake Kobayashi
Masaaki Kotabe
Angela Mwendu Musimba
Saeed Samiee

Associate Benefactors

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Jose R. de la Torre
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Assistant Benefactors

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Ebimo Amungo
Natalia Chiryaeva
Cynthia Clark
Peter Dowling
Akira Mitsumasu
Daniel Nwaorgu
Lee Radebaugh
Malika Richards
Shlomo Tarba
Masayasu Takahashi
Gerald T. West

JIBS Adopt-a-Library Program

Initiated by the AIB Fellows, the objective of the Adopt-a-Library program is to assist libraries around the world that could not otherwise afford to subscribe to JIBS gain access to the journal. In 2018, the following members generously supported the program:

Full Benefactors

Gifts of \$100 and more

Lorraine Eden
Masaaki Kotabe
Alain Verbeke

Associate Benefactors

Gifts of \$50-99

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Ian Gladding
Sidney Gray
Laurent L. Jacque
Noritake Kobayashi
Anna Krejner-Nowecka
Sandra G. Loeb
Francisco Moris
Angela Mwendu Musimba
Lee Radebaugh
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Karl P. Sauviant

Assistant Benefactors

Gifts of up to \$49

Raj Aggarwal
Slawomir Bukowski
Natalia Chiryaeva Gary Knight
Akira Mitsumasu
Reina Noguchi
Daniel Nwaorgu
Malika Richards
Masayasu Takahashi

New Members of the AIB Community

Welcome to the following 78 new members who joined AIB between October 16, 2018, and December 31, 2018.

Rodrigo Almeida Cardona	Sreevani Gudepu	Himadree Phookan
Phanice Ambutsi	Jian Han	Bence Laszlo Pistrui
Zoltan Bartha	Hasan Harmanci	Rudra Pradhan
Bat Batjargal	David Hartman	Manish Rajwar
Luigi Belmonte	Rasan Hasan	Rejane Roecker
Daniel Boylan	Lerong He	Carl Rothrock
Romel Brun Andrade	Michel Hermans	Emilio Santandreu
James Caldwell	Hazem Heswani	Sandhya Sastry
Camilo Alberto Castro Gama	Lydia Kernevez	Mariia Shagalkina
Abhirup Chakrabarti	Lydia Kiburu	Mansur Arif Shamsi
Yiwen Chen	Maria Kukurba	Maryna Shuliakouskaya
Cynthia Clark	Michael Latini	Laurent Sie
Betina Victoria Claire Guaraguara	Juan Liu	Celina Solek-Borowska
Fabiola Wendy Del Castillo Solis	Steven Yen-Hung Liu	Yijia Song
Rodrigo Julio Delgadillo Torrez	Anna Lupina-Wegener	Agon Sopa
Zhonghui Ding	Lee Martin	Ratima Srisomwongse
Ronad Drozd	John Merli	Arun Kumar T. V.
Ganna Duginets	Cao Mingchun	Santosh Tiwari
Timothy Esemu	Amit Mittal	Oscar Javier Tordoya Knoch
Hadia Fakhreldin	Esther Muiruri	Manisha Mohan Vaswani
Gabriela Cecilia Ferruffino Parada	Cyrus Munyua	Aneta Waszkiewicz
Renfei Gao	Susan Murray	Luke Webster
Cassandra Gardiner	Peter Musembi	Chunwang Zhang
Diana Gomez	Duc Nguyen	Lin Zhang
Kamyar Goudarzi	Reina Noguchi	Yanting Zhu
Samuel Goyzueta Rivera	Balazs Pager	Malgorzata Zmuda

Institutional Members

Thank you to the following organizations for supporting the Academy of International Business through an institutional membership during the 2018 calendar year:

Platinum Level

Florida International University
University of South Carolina

Gold Level

George Washington University
San Diego State University

Silver Level

Brigham Young University
Corvinus University of Budapest
Georgia State University
GITAM School of International Business
IBS Hyderabad
Indian Institute of Foreign Trade
Indiana University
Michigan State University
National Institute of Development Administration
Peking University

Poznan University of Economics
Sukhothai Thammathirat Open University
Texas A&M University
Universidad de Lima
Universidad del Pacífico
Universidad EAFIT
University of Agder
University of Auckland
University of Pittsburgh
University of Reading
University of San Francisco
University of Technology Sydney
York University

Bronze Level

Pontificia Universidad Católica Madre y Maestra
Universidad Privada Boliviana
Universiti Utara Malaysia

For more information about institutional membership and its benefits, please visit aib.msu.edu/membership.

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Have a story for the newsletter? Submit your idea to newsletter@aib.msu.edu